

PROFILE

Graphic and Print designer with over 10 years experience working in every aspect of the Graphic, Web, and Print industries. Strong front end web design skills with an understanding of most web-standard programming languages.

EXPERIENCE

Lead Graphic and Print designer

Premier Annuity Prospects

Jan 2009 - July 2010

- » Responsible for the creation and distribution of direct mail marketing campaigns for over 200 different financial planners throughout the United States.
- » Designed and implemented a new mail house producing over 500,000 mail pieces per week, utilizing the latest in digital variable data printing technology.
- » Created and maintained corporate web presence and advertising for 3 sub divisions.
- » Systems administrator responsible for over 20 computers, VOIP phones, enterprise e-mail, digital printing systems and data security.

Marketing Assistant

American Dryer Corporation

June 2007 - July 2008

- » Created print and web-delivered marketing materials such as brochures, e-mail and web advertisements for international distribution.
- » Performed search engine optimization techniques to improve American Dryer's web penetration.
- » Responsible for the promotion, improved sales and increased traffic of ADC sister site.
- » Business to business sales, invoicing, order processing and inspection.

TECHNICAL SKILLS

Proficient on both Mac and PC platforms using the latest design tools and resources.

- » HTML/XHTML
- » CSS
- » PHP
- » Wordpress
- » Adobe Creative Suite
- » Microsoft Office
- » Bulk Mailer
- » Fusion Pro

EDUCATION

New England Institute of Technology

2002 - 2003

Photoshop and other Television / Radio Broadcasting degree courses.

BMC Durfee High School

1997 - 2001

2 years in Computer Repair internship.